

# Anne Schwebel

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## Experience

### **The Odyssey Online writer**

**May 2015-Current**

- Wrote weekly articles
- Organized ideas for articles

### **Intern Texas State University School of Journalism and Mass Communications**

**Summer 2015**

- Managed social media accounts
- Created content for posts
- Analyzed data for posts
- Helped gain awareness about study abroad programs
- Engaged students with the social media accounts – Twitter and Instagram

## Education

### **Bachelor of Science in Public Relations and Mass Communications**

**December 2015**

Texas State University – San Marcos, Texas

## Summary of Qualifications

- Social Media: (Facebook, Twitter, Pinterest, Instagram)
  - Posting, analyzing analytics
- AP Style Writing
- HTML and CSS coding
- Microsoft Office: (Excel, Word, Powerpoint)

## Activities

- Sigma Phi Lambda Historian 2014-2015
  - Photographed events and updated the Facebook page by uploading and organizing photos